

# HOUSE CLEANER YOUTUBE SHORTS MINI PROMPT PACK

## Mini Prompt Pack for Booking More Clients

### Who this is for:

House cleaners and small cleaning companies who want to turn simple phone videos into client-getting YouTube Shorts.

### What you get:

10 plug-and-play prompts you can paste into ChatGPT (or any AI) to generate:

- 30+ content ideas
  - Done-for-you scripts
  - Hooks, CTAs, and campaign plans
- All tailored to your city, your ideal client, and your cleaning business.

## How to Use This Pack

1. Open ChatGPT (free or paid).
2. Pick **one prompt** from this pack.
3. Replace anything in **[BRACKETS]** with your info.
4. Paste the prompt into ChatGPT and hit enter.
5. Use the ideas/scripts to record YouTube Shorts on your phone.

**Repeat as often as you like. These prompts are reusable and customizable.**

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## Prompt 1: 30 Days of Client-Getting Short Video Ideas

### Prompt text:

Act as a short-form video strategist.

Generate **30 YouTube Shorts ideas** for a **house cleaning business** in **[CITY / AREA]** that wants to attract more **[IDEAL CLIENT – e.g., busy professionals, moms, seniors, Airbnb hosts]**.

Requirements:

- Mix of:
  - educational cleaning tips
  - satisfying before/after transformations
  - behind-the-scenes of cleaning days
  - FAQs about hiring a cleaner
  - objection-busters (price, trust, “I can do it myself”)
- Each idea must include:
  - 3–5 word video title
  - Hook line for the first 3 seconds
  - One-sentence description of what to show on screen

- Suggested call to action that invites viewers to inquire or book.

Respond in a table with columns:

Idea # | Video Title | Hook Line | What to Show | Call to Action.

Keep the language clear, friendly, and at an 8th-grade reading level.

## **Prompt 2 – 35-Second “Book With Us” Promo Script**

### **Prompt text:**

Act as a direct-response video copywriter.

Write a **35-second YouTube Short script** for my **house cleaning business** in **[CITY / AREA]**.

My ideal client is: **[describe them in 1 sentence – e.g., “busy parents who don’t want to spend weekends cleaning”]**.

Structure the script like this:

1. **Hook (first 3 seconds):** Call out the main problem (messy house, no time, stress).
2. **Relatable moment (5–10 seconds):** Describe a real-life situation where they feel that pain (coming home tired to a messy house, cleaning late at night, etc.).
3. **Mini “before/after” (15–20 seconds):** Show how my cleaning service solves it, with one specific client story or result.
4. **Call to action (last 5 seconds):** Invite viewers in **[CITY]** to comment, call, or click a link to get a quote, and add a little urgency or scarcity (limited weekly spots, special offer, etc.).

Keep the language simple and natural, like I’m talking directly to one person. Break the script into short lines that are easy to read on camera.

## **Prompt 3: 5 Powerful Before/After Transformation Scripts**

### **Prompt text:**

Act as a storytelling coach for local house cleaners.

Create **5 YouTube Shorts scripts** for my **house cleaning business** in **[CITY / AREA]**, each one showing a powerful **before/after home transformation**.

For each script, include:

- Short title (3–6 words)
- A hook that starts with either:
  - “Before we started cleaning...” **or**
  - “If your house looks like this, watch this...”
- A simple voiceover script describing what viewers see on screen (messy → clean; cluttered → calm; dusty → shining).
- 1 sentence that names a specific result (time saved, stress reduced, compliments from guests, happy Airbnb review, etc.).

- A call to action tailored to **[CITY]** (for example: “If you’re in [CITY], comment CLEAN and we’ll send you our price guide.”).

Make each video script about 30–40 seconds long, with short, easy-to-say sentences.

#### **Prompt 4 – Turn Objections into Bookings (7 Short Scripts)**

##### **Prompt text:**

Act as a sales strategist for a **house cleaning business**.

Step 1: List the **7 most common objections** potential clients have before hiring a house cleaner in **[CITY / AREA]** (examples: “It’s too expensive,” “I’m embarrassed about my mess,” “I don’t want a stranger in my home,” “I can do it myself,” “I’m worried about chemicals,” etc.).

Step 2: For **each** objection, write a **20–30 second YouTube Short script** that:

- Opens with the objection in the viewer’s own words
- Gives a simple, reassuring answer from the business owner
- Uses one specific example, guarantee, or policy to build trust
- Ends with a soft CTA (for example: “Comment INFO for our price list” or “Tap the link for a free, no-pressure quote”).

Respond in a table with columns:

Objection | Hook Line | Script | Call to Action.

Use warm, friendly, non-pushy language.

#### **Prompt 5 – “Real & Local” Trust-Building Shorts**

##### **Prompt text:**

Act as a local marketing strategist for a **house cleaning business** in **[CITY / AREA]**.

Create **10 YouTube Shorts concepts** that show we are **real, local, and trustworthy**.

Include a mix of:

- Day-in-the-life of a cleaner (arriving, setting up, cleaning, packing up)
- “Meet the owner” and “Meet the team” intros
- Clips of us arriving at homes or buildings (no private details)
- Short testimonial-style videos where we read or summarize real client reviews
- Community moments (supporting local events, working with other small businesses).

For each concept, give:

- Hook line for the first 3 seconds
- What to film (shot ideas)
- One sentence of on-screen or voiceover script
- A personal-feeling CTA, like: “We’d love to clean for your family too. Message us ‘HOUSE’ for a quote.”

Keep everything easy to film with a phone.

### **Prompt 6: 7-Day “Fill Your Calendar” Shorts Campaign**

#### **Prompt text:**

Act as a campaign strategist.

Design a **7-day YouTube Shorts campaign** to help my **house cleaning business** in **[CITY / AREA]** fill open spots on our calendar **this month**.

For each day, provide:

- Video concept (what the Short is about)
- Hook for the first 3 seconds
- 20–30 second script outline (not word-for-word, but enough detail to record)
- Offer angle (for example: first-time client discount, limited spots, recurring cleaning discount, move-out special, Airbnb host special, etc.)
- Clear call to action that includes a deadline or limited spots.

Respond in a table:

Day | Concept | Hook | Script Outline | Offer Angle | Call to Action.

Aim for simple, repeatable ideas I can film with a smartphone.

### **Prompt 7: 50 Hooks for House Cleaning Shorts**

#### **Prompt text:**

Act as a viral hook copywriter.

Write **50 short hook lines** for YouTube Shorts promoting my **house cleaning business** in **[CITY / AREA]**.

Include at least 10 of each style:

- Problem call-outs (e.g., “Tired of spending Sundays cleaning?”)
- POV style (e.g., “POV: You get home and your house is spotless...”)
- Question hooks (e.g., “What if you never had to scrub a toilet again?”)
- Myth vs. fact (e.g., “Myth: Cleaning services are only for rich people...”)
- “Before you clean...” (e.g., “Before you spend your Saturday cleaning, watch this.”)

Rules:

- Each hook under 12 words
- Easy to say out loud
- Written at an 8th-grade reading level
- Focus on stress relief, time savings, and how satisfying a clean home feels.

Respond as a numbered list from 1 to 50.

### **Prompt 8 – Content Just for Your Ideal Client**

### **Prompt text:**

Act as a content strategist for a **house cleaning business**.

My ideal client is: **[describe them – e.g., “busy working moms,” “single professionals,” “Airbnb hosts,” “elderly clients who need help,” etc.]** in **[CITY / AREA]**.

Create **15 YouTube Shorts ideas** that speak directly to this type of person.

For each idea, include:

- A short title
- A hook that calls them out specifically (for example, “Busy moms in **[CITY]**...” or “Airbnb hosts, this is for you...”)
- A description of what to show on screen
- A one-sentence script summary
- A call to action that tells them exactly what to do next (comment, click, message, call).

Keep it friendly and encouraging, like I’m talking to a neighbor.

### **Prompt 9 – Frequently Asked Questions (FAQ) Shorts Library**

#### **Prompt text:**

Act as a customer support and marketing expert for a **house cleaning business** in **[CITY / AREA]**.

Step 1: List the **15 most common questions** people ask before booking a house cleaner (about pricing, what’s included, how long it takes, security, supplies, pets, cancellations, recurring vs one-time cleanings, etc.).

Step 2: For each question, create a **YouTube Short outline** that includes:

- The exact question as a hook (or slightly improved)
- 2–3 key points to cover in the answer
- A simple visual to show while speaking (me talking to camera, quick clips from a cleaning, showing supplies, etc.)
- A closing call to action (for example: “If you have more questions, comment below” or “Ready for a quote? Tap the link in our profile.”).

Respond in a table:

Question | Hook | Key Points | What to Show | Call to Action.

### **Prompt 10 – Client Story / Testimonial Shorts**

#### **Prompt text:**

Act as a story-based marketer for a **house cleaning business** in **[CITY / AREA]**.

I will give you a few short client reviews below. Turn each review into a **30–40 second YouTube Short script**.

For each review:

- Start with a hook that hints at the transformation (for example: “This client hadn’t had a deep clean in 2 years…”).
- Turn the review into a mini story:
  - Who the client is (no names needed, just type – busy mom, nurse, teacher, Airbnb host, etc.)
  - What their home was like before
  - What we did for them
  - How they felt after
- End with a CTA that invites similar people in **[CITY]** to book or ask for a quote.

Use warm, natural language like a real person talking, not corporate marketing speak.

(When using this prompt, paste 3–5 real client reviews under it.)

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