

# 100 BUSINESS REVENUE PROMPTS!

## — Paste any of the following into ChatGPT

**Note:** For an even better result, start each one with:

“You are my business coach helping me take my business to the next level.”

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### OFFER CREATION & POSITIONING

1. What is one result I can help someone achieve in 7 days or less?
2. What skill am I overlooking that others would pay to learn from me?
3. How can I reframe my current offer to sound like a fast win instead of a long project?
4. What would my offer look like if I priced it at 10x more — what would need to change?
5. Who benefits most from what I already know — not who I think benefits?
6. What's one problem my audience Googles daily that I can solve faster?
7. How can I package what I know into something someone could start using today?
8. If I had to describe my offer in 5 words that create curiosity, what would they be?
9. What transformation does my client experience — not just what they get?
10. What guarantee or bonus would make my offer a no-brainer?

### PRICING & VALUE PERCEPTION

11. How can I charge based on results, not hours?
12. What is one thing I can remove from my offer to make it more valuable?
13. If I were charging 10x more, how would I deliver differently?
14. What pricing model makes sense for my lifestyle — one-time, recurring, or hybrid?
15. How can I make a \$50 product feel like a \$500 experience?
16. What proof or story would justify my price immediately?
17. What emotional return does my client get — not just financial?
18. What's one thing I can add to increase perceived value by 50%?
19. How can I show that cheap is actually expensive for my audience?

20. What is one irresistible payment plan I could test this week?

### **3. CUSTOMER CLARITY & PERSONAS**

21. Who has the money and motivation to pay me today?
22. What three sentences describe my dream client's current frustration?
23. Where does my customer already spend money (that reveals their priorities)?
24. How would my dream client describe me to a friend after working with me?
25. What are 3 warning signs that a lead isn't a fit?
26. What communities already contain my ideal audience?
27. What specific emotion do I want my client to feel after buying?
28. What does success look like for my client 30 days after purchase?
29. Who am I NOT serving – and how does that strengthen my brand?
30. What role am I playing in my customer's life: mentor, partner, or problem solver?

### **4. REVENUE STRATEGY & GROWTH**

31. What is my main source of cash flow – and what's supporting it?
32. What part of my business could generate income in 24 hours if I focused on it?
33. How can I layer recurring revenue into my main offer?
34. What could I automate or outsource that would double my bandwidth?
35. How can I increase revenue without new customers?
36. What's my highest ROI activity this week – and how can I double down?
37. What would I do differently if I needed to make \$5K this week?
38. How can I create one premium offer that funds all my smaller projects?
39. Which of my products has the highest lifetime customer value?
40. What new revenue path excites me and aligns with my purpose?

### **SALES & CLOSING**

41. How can I reframe “sales” as “service” in my own language?
42. What question could I ask in a DM that starts a real conversation?

43. What would a 15-minute sales process look like for me?
44. What story can I share that sells without selling?
45. What's one objection I can address before it comes up?
46. What 3-sentence script could I use to close confidently?
47. How can I follow up without feeling pushy?
48. What testimonial could I spotlight to inspire trust?
49. What can I offer free that leads directly to my paid offer?
50. What would it look like to sell from gratitude instead of fear?

### **COMMUNITY & MEMBERSHIPS**

51. What kind of transformation can members achieve in their first 30 days?
52. How can I make my membership feel like a "movement," not a group?
53. What challenge could I host to drive instant engagement?
54. What bonuses would make people stay longer than 90 days?
55. How can I feature member wins publicly each week?
56. What's one recurring theme members can rally around monthly?
57. What small, consistent habit can I help members build daily?
58. How can I make members feel like insiders, not customers?
59. What "next level" can I create for members who outgrow the first phase?
60. How can I help members pay for their membership with what they learn?

### **CONTENT & VISIBILITY**

61. What topic do I know so well I could teach it in my sleep?
62. How can I turn one piece of content into 10 micro pieces?
63. What part of my story builds instant credibility?
64. How can I use YouTube to build trust, not just views?
65. What myth in my industry can I debunk that gets attention?
66. What title would make someone stop scrolling immediately?

67. What call to action would move people to join my email list?

68. How can I blend entertainment and education naturally?

69. What's one quote I can expand into a 60-second video?

70. What would I post if I wasn't worried about perfection?

## **MINDSET & EXECUTION**

71. What's one belief about money I'm ready to unlearn?

72. What does "enough" look like for me this season?

73. How can I make failure feel like research, not rejection?

74. What would I do differently if I truly believed I was ready?

75. How can I reward myself for consistency, not outcome?

76. What problem am I avoiding that's keeping me stuck?

77. What does my future self want me to start saying "no" to?

78. How can I make progress feel fun again?

79. What's one daily ritual that helps me stay focused?

80. How can I turn fear into fuel for execution?

## **SCALING & SYSTEMS**

81. What process do I repeat weekly that could be automated?

82. How can I productize something I currently deliver 1:1?

83. What part of my client journey could be turned into a course?

84. What systems do I need before I hire help?

85. How can I make every new customer refer one more?

86. What's one bottleneck I can eliminate this week?

87. How can I measure success beyond revenue (efficiency, peace, joy)?

88. What's my "signature system" and how can I brand it?

89. What would scaling look like if it still felt human?

90. How can I 3x my impact without 3x the workload?

## **LEGACY, BRAND & AUTHORITY**

91. What do I want to be known for 10 years from now?
92. How can I tell my story so others see themselves in it?
93. What brand emotion do I want people to feel when they see my name?
94. How can I use credibility markers without bragging?
95. What does thought leadership look like in my lane?
96. How can I turn my book, talks, or interviews into leads?
97. What proof do I already have that I'm an authority?
98. What partnerships or media features align with my mission?
99. How can I make my brand feel like a friend people want to support?
100. What does success look like when I'm not chasing anyone else's definition?